

## Lead Generation Executive

### Description

**Self-motivated:** You can work with a minimum of supervision and be capable of strategically prioritizing multiple tasks in a proactive manner.

**Driven:** You are a driven team player, collaborator, and relationship builder whose infectious can-do attitude inspires others and encourages great performance in a fast-moving environment.

**Passionate:** You must be passionate about building software from scratch or integrate changes and updates into existing software.

**Logical thinker & problem solver:** Requires structured thinking as well as the ability to think outside the box for the best answer.

**Written and Verbal communication:** Ability to explain something technical or complex to a layperson.

**Can-Do Attitude:** Thrive in a start-up mentality with a whatever it takes attitude.

### Responsibilities

- Lead generation, Lead qualification, Nurturing, and Tracking.
- Data analysis, Data Capture.

### Skills

- Excellent oral and written communication skills.
- Good at Lead generation.
- Strong computer skills with a high degree of accuracy.
- Excellent research techniques; adept at using internet search engines.
- Self-motivated with the ability to work well under pressure and meet deadlines.
- Discover and vet new sources of information.
- Strong critical thinking and time management skills.
- Strong at using Tools like LinkedIn, ZoomInfo, BBB and other social networking sites.
- Responsible for Data Mining & Market Research.
- Excellent in MS-excel.

### Hiring organization

Conduct Exam Technologies LLP

### Position

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### Employment Type

Full-time, Intern

### Job Location

B-4/50C, Ashok Vihar, Phase-2,  
Near Sagar Ratna, 110052, New  
Delhi, New Delhi, India

### Experience

Minimum one year (Freshers  
allowed)

### Working Hours

8.5

### Date posted

April 10, 2022